

Explore your creative side.

CREATIVE INSTITUTE of CENTRAL ARKANSAS







EMERGING TALENT PROGRAM **Student Info Packet** 2024 - 2025

WHAT IS THE EMERGING TALENT PROGRAM?

12 months of

real world experience,

hands-on training,

portfolio development,

internships, and

career connections

that will last a lifetime.

WHAT WILL I LEARN?

Students learn

photography

videography

graphic design

project management

job skills

alongside creative industry professionals!

what's unique

Working Instructors

All of our instructors are actively working in the industry. Our team includes designers, videographers, brand managers, and content creators from across Arkansas.



creativeinstitutear.org/instructors

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Real Client Work

You don't just get knowledge, you get experience. Students gain on-the-job experience through the completion of projects with local businesses and organizations. "The best way to learn is by looking over the shoulder of an artist you respect. Without a doubt, the age of apprenticeship is back."

CONTR DELCUAL ADODE

- SCOTT BELSKY, ADOBE

GRADUATES RECEIVE A

Digital Marketing Content Creation Certificate



PLUS CERTIFICATIONS FROM

facebook Google A Adobe mailchimp O Instagram

GRADUATES ALSO RECEIVE A PERSONALIZED



Portfolio Website

- Custom design
- Client projects
- 1 Year of free hosting

Plus access to our online job board with employer postings.

OUR STUDENTS HAVE WORKED WITH



"I came to the Institute solely for photography, but I'm leaving with a new found love of videography and enjoyment of logo making, social graphics, and posters."

–NAJEÉ



Najeé Fletcher

Emerging Talent Graduate, 2022

majeephotos.com@najeephotos



Where it all happens.

THE STUDIO

Students receive memberships at a beautiful, inspiring coworking space called the Studio Downtown, where all classes are held.

THE FIELD

Project work will take students to businesses and organizations across Central Arkansas. what's included

Gear Access

- •DSLR camera
- MacBook Pro
- Tripod
- Speed light
- •Boom mic



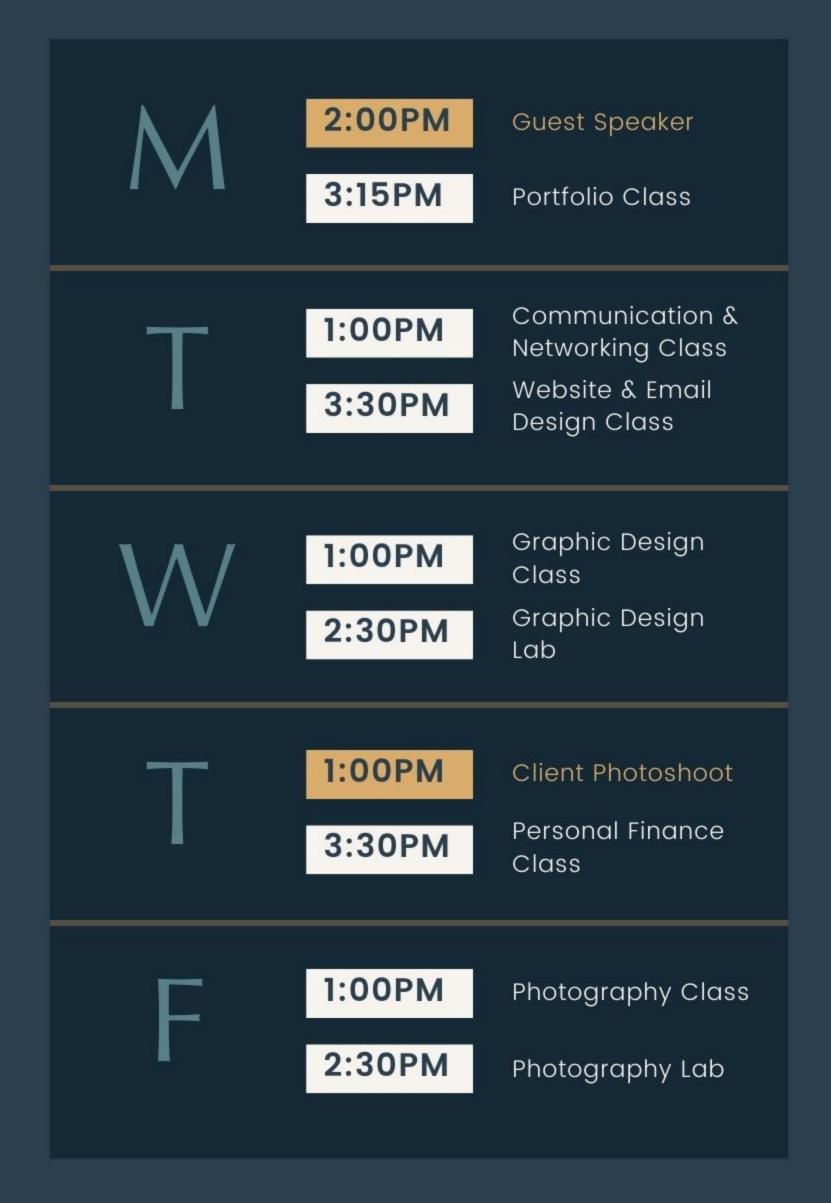


Software Access

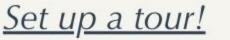
Canva ProAdobe CCEnvato

What to Expect

EXAMPLE SCHEDULE



Got more questions? Set up a tour! DAY IN THE LIFE FAQS Got more questions?







Can I work?

Yes, most students work other jobs in the morning since our classes start after 1pm!

When are classes?

Classes are Monday–Friday from 1pm–6pm each day.



TUITION & FEES



Program costs

APPLICATION	\$10
ENROLLMENT	\$250
TUITION	FREE!
TOTAL COST	\$260

Room & board not provided. Some additional books and materials may be required.

FREQUENTLY ASKED QUESTIONS

How much will books and/or supplies cost?

Most supplies are provided; you may need up to \$600 in additional software or hardware over the entire year.

Do courses count towards college credit?

No. The Creative Institute isn't a college, but a training program intended for students who plan to start their creative career after completing the program.

FREQUENTLY ASKED QUESTIONS

Can you get me a creative job?

Your year in the Emerging Talent Program includes:

Guaranteed internship

placement

 Career coaching
Access to unlisted creative job opportunities from our creative industry partners

Ready? Here's your next steps:

FIRST SEE IF YOU QUALIFY.







NEXT START YOUR APPLICATION!

