



Explore
your
creative
side.

CREATIVE
INSTITUTE
of CENTRAL ARKANSAS



EMERGING
TALENT
PROGRAM

Student
Info Packet

2024 - 2025

WHAT IS THE EMERGING TALENT PROGRAM?

12 months of

real world experience,

hands-on training,

portfolio development,

internships, and

career connections

that will last a lifetime.

WHAT WILL I LEARN?

Students learn

photography

videography

graphic design

project management

job skills

alongside creative
industry professionals!

what's unique

Working Instructors

All of our instructors are actively working in the industry. Our team includes designers, videographers, brand managers, and content creators from across Arkansas.




creativeinstitute.ar.org/instructors

what's unique



Real Client Work

You don't just get knowledge, you get experience. Students gain on-the-job experience through the completion of projects with local businesses and organizations.

A group of people in a meeting, with one person pointing at a laptop screen. The image is overlaid with a semi-transparent blue filter.

*“The best way to learn
is by looking over the
shoulder of an artist
you respect. Without a
doubt, the age of
apprenticeship is back.”*

- SCOTT BELSKY, ADOBE

GRADUATES RECEIVE A

Digital Marketing Content Creation Certificate



PLUS CERTIFICATIONS FROM

facebook **Google** **Adobe**



GRADUATES ALSO RECEIVE
A PERSONALIZED



Portfolio Website

WITH

- Custom design
- Client projects
- 1 Year of free hosting

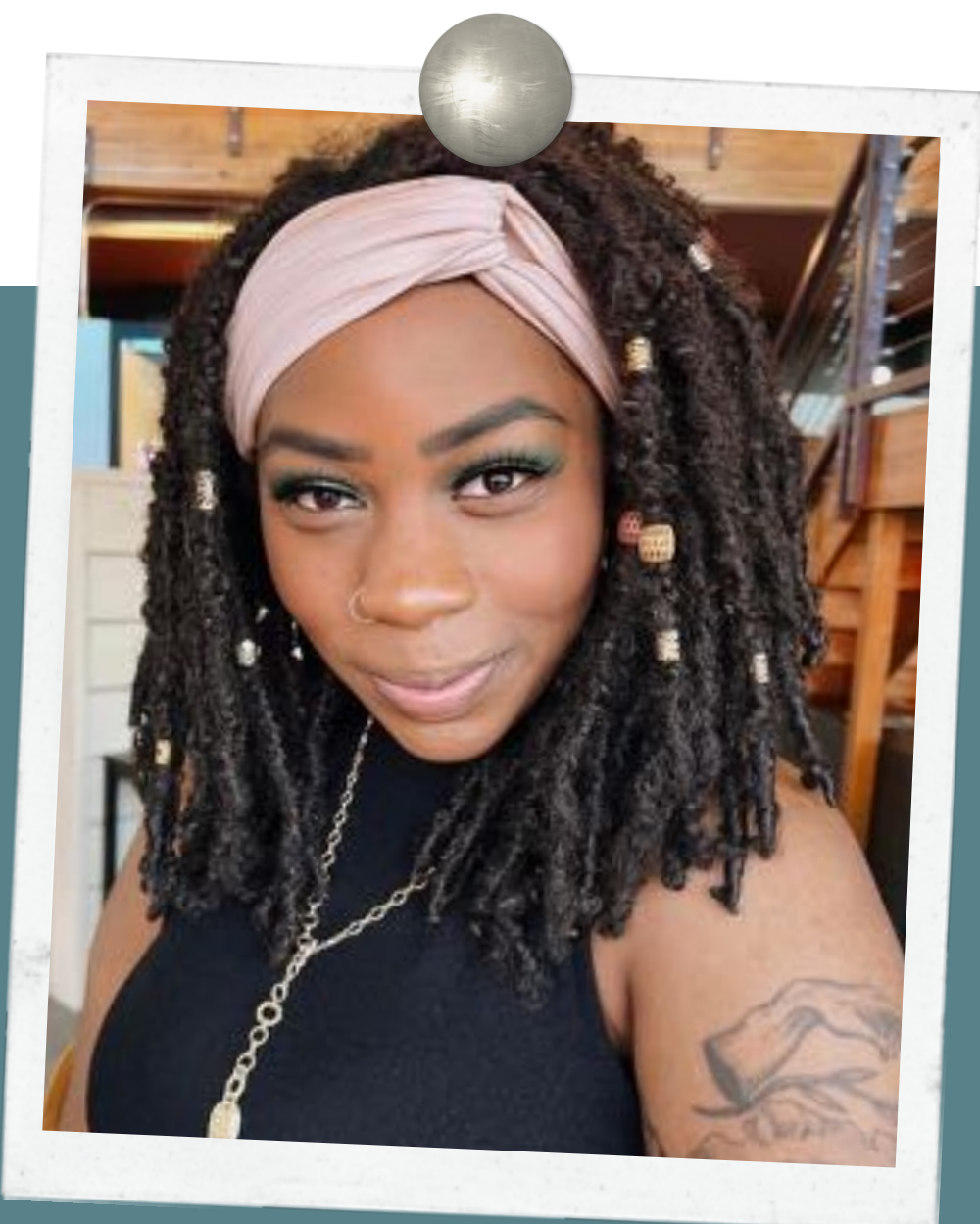
Plus access to our online job board with employer postings.

OUR STUDENTS HAVE WORKED WITH



"I came to the Institute solely for photography, but I'm leaving with a new found love of videography and enjoyment of logo making, social graphics, and posters."

–NAJEEÉ



Najeé Fletcher

Emerging Talent
Graduate, 2022

 najeephotos.com

 [@najeephotos](https://www.instagram.com/najeephotos)



Where it all happens.

THE STUDIO

Students receive memberships at a beautiful, inspiring co-working space called the Studio Downtown, where all classes are held.

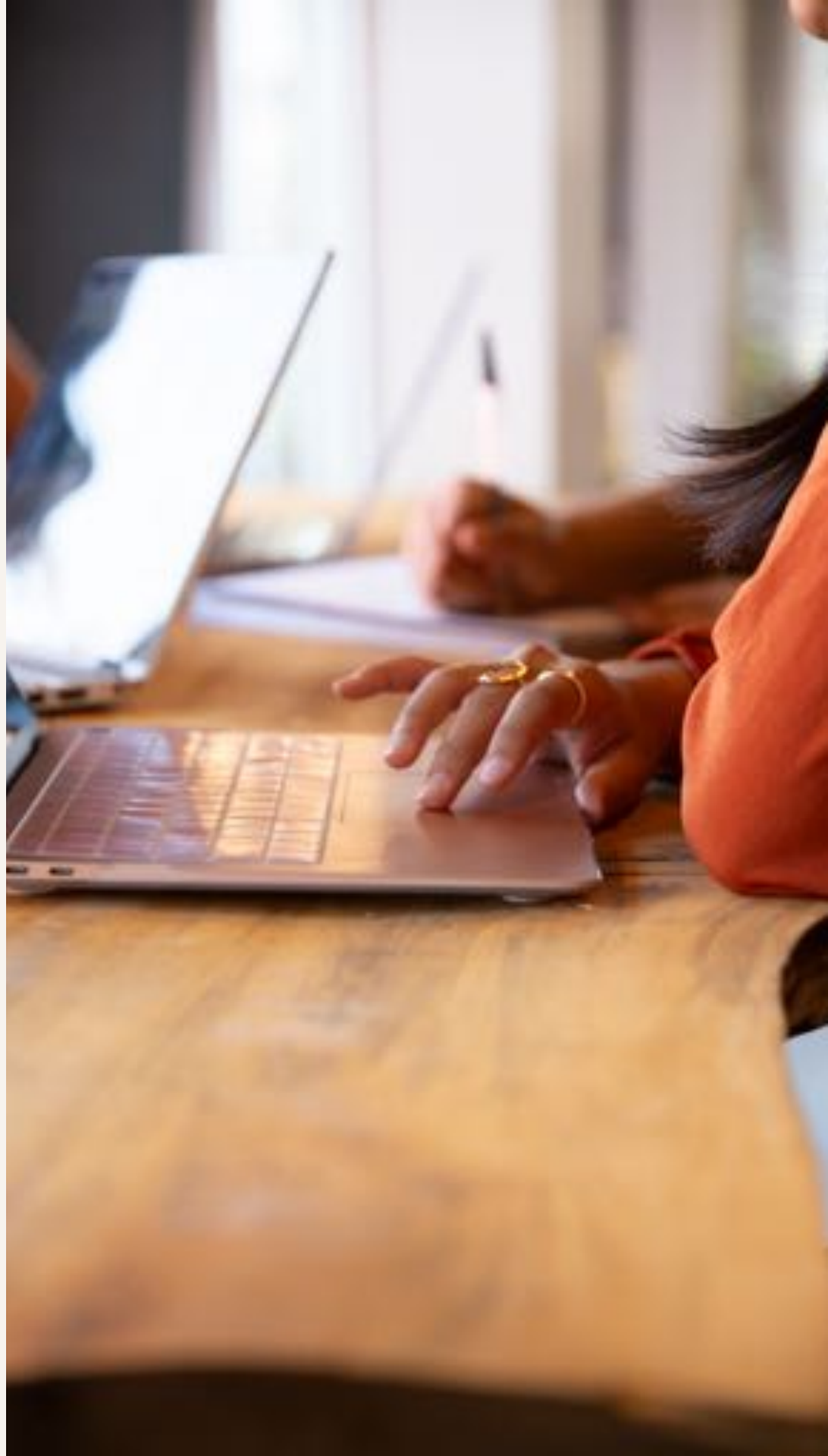
THE FIELD

Project work will take students to businesses and organizations across Central Arkansas.

what's included

Gear Access

- DSLR camera
- MacBook Pro
- Tripod
- Speed light
- Boom mic



Software Access

- Canva Pro
- Adobe CC
- Envato

What to Expect

EXAMPLE SCHEDULE

M	2:00PM	Guest Speaker
	3:15PM	Portfolio Class
T	1:00PM	Communication & Networking Class
	3:30PM	Website & Email Design Class
W	1:00PM	Graphic Design Class
	2:30PM	Graphic Design Lab
T	1:00PM	Client Photoshoot
	3:30PM	Personal Finance Class
F	1:00PM	Photography Class
	2:30PM	Photography Lab

Got more questions?

Set up a tour!

DAY IN THE LIFE

FAQs

*Got more questions?
[Set up a tour!](#)*



Can I work?

Yes, most students work other jobs in the morning since our classes start after 1pm!

When are classes?

Classes are Monday–Friday from 1pm–6pm each day.



TUITION & FEES



Program costs

APPLICATION	\$10
ENROLLMENT	\$250
TUITION	FREE!
TOTAL COST	\$260

Room & board not provided. Some additional books and materials may be required.

FREQUENTLY ASKED QUESTIONS

How much will books and/or supplies cost?

Most supplies are provided; you may need up to \$600 in additional software or hardware over the entire year.

Do courses count towards college credit?

No. The Creative Institute isn't a college, but a training program intended for students who plan to start their creative career after completing the program.

FREQUENTLY ASKED QUESTIONS

Can you get me
a creative job?

*Your year in the Emerging
Talent Program includes:*

- *Guaranteed internship
placement*
- *Career coaching*
- *Access to unlisted creative
job opportunities from our
creative industry partners*



Ready?

HERE'S YOUR NEXT STEPS:

STEP 1

SEE IF YOU QUALIFY.

TAKE THE QUIZ



STEP 2

START YOUR APPLICATION!

APPLY NOW